DESIGN ZONE all the important information in here (4.5" X 4.5")

## $5.125^{\prime \prime} \times 5.125^{\prime \prime}$ Flat Card Template

BLEED - Your design should extend to this edge.
This is the "full bleed" area which serves as
a safety net of what will be cut in production.
CUT LINE - The actual size of the card. Your card will be cut to this size.
DESIGN ZONE - All of your important information should go into this area.
Anything like text or borders should also stay within these edges.
DO:

- Work in CMYK and save in RGB.
- If you are emailing us the PDF, please remember to OUTLINE your text Export your file as a 300 DPI PNG if you are making a graphic in photoshop and save as a JPG
if it is just a photograph.


## DON'T:

- Have a white edge for the bleed area. it may cut with a thin white strip if there is no bleed.
- Add additional bleed lines. They may also
appear in print

