

DESIGN ZONE all the important information in here  
(3.75" X 5.4")

## 6.0" x 4.3" Flat Card Template

**BLEED** - Your design should extend to this edge. This is the "full bleed" area which serves as a safety net of what will be cut in production.

**CUT LINE** - The actual size of the card. Your card will be cut to this size.

**DESIGN ZONE** - All of your important information should go into this area. Anything like text or borders should also stay within these edges.

### **DO:**

- Work in CMYK and save in RGB.
- If you are emailing us the PDF, please remember to **OUTLINE** your text
- Export your file as a 300 DPI PNG if you are making a graphic in photoshop and save as a JPG if it is just a photograph.

### **DON'T:**

- Have a white edge for the bleed area. it may cut with a thin white strip if there is no bleed.
- Add additional bleed lines. They may also appear in print