extend your design to this edge ^

this dotted line will be the cut line^

all important info inside this box^

THIS AREA
MUST BE COMPLETELY
CLEAR.

RETURN ADDRES AREA

ALL YOUR TEXT CAN GO INTO THIS BLOCK.
ANY ADDRESSES IN THE TEXT BLOCK AREA
SHOULD NOT INCLUDE STATE OR ZIP CODE
BECAUSE THE POST OFFICE
MAY BE CONFUSED.

THIS AREA IS LIMITED
TO RECIPIENT ADDRESS ONLY.
SHOULD HAVE NO ADDITIONAL GRAPHICS,
BLACK AND WHITE ONLY.

BAR CODE AREA.
KEEP COMPLETELY CLEAR.